

Message Text

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PAGE 01 TOKYO 03751 240847Z

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ACTION EA-10

INFO OCT-01 EB-07 ISO-00 /018 W
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P R 240810Z MAR 75
FM AMEMBASSY TOKYO
TO USTS WASHDC
INFO SECSTATE WASHDC 8849

UNCLAS TOKYO 3751

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: J-01-3: NITTU-PAK BUYERS TOUR

SUMMARY: REQUESTS USTS SUPPORT TOWARD NEC NITTU-PAK TOUR
DEVELOPMENT. END OF SUMMARY.

JW 5-352 RE WJ 5-183-VS. (1) IN LIEU OF SENDING TOUR OF
RETAIL SELLERS OF NITTU-PAK UNDER OMD TOUR SERIES AS APPROVED
REFERENCED CABLE, NIPPON EXPRESS CO. DESIRES DESPATCH TWO-
MAN BUYERS TOUR SO THEY MAY INCLUDE ADDITIONAL INCREMENTAL
FEATURES, ABOVE AND BEYOND THOSE INCLUDED IN FY75 TOUR
DEVELOPMENT CONTRACTS, IN PACKAGES TO BE SOLD BEGINNING
FALL 1975. TWO MEN WILL VISIT 12 OUTLYING CITIES AROUND
LAX AND SFO INCLUDING OAKLAND, BERKELEY, STOCKTON, PASADENA,
SAN BERNARDINO, PALM SPRINGS, SAN DIEGO, AND SELECT SOME
FOR INCLUSION IN FUTURE PACKAGES AS OPTIONAL TOURS.

(2) TWO MAN TEAM WILL BE MESSRS. AKIO ASAMI, ASST OPERATIONS
MANAGER, AND SHOJI KISAKA, SALES PROMOTION SPECIALIST, BOTH
OF TOKYO AIR SERVICE BRANCH OF NIPPON EXPRESS CO.

(3) FLIGHT ITINERARY AS FOLLOWS: 27APR TYO/SFO JL002,
01MAY SFO/LAX UA782, 07MAY LAX/TYO JL061.

(4) USTS DESIRES FURNISH CAB WAIVER FOR TWO PERSONS PLUS
PERKIEM AND GROUND EXPENSES UP TO DOLS500 PER PERSON ON
GOVERNMENT TRAVEL ORDER.

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(5) WE BELIEVE THIS MOST WORTHWHILE PROJECT TOWARD ADDING

SPECIAL INCREMENTAL FEATURES IN PACKAGES SUPPORTED UNDER
TOUR DEVELOPMENT CONTRACT, FEATURES WHICH ARE ABOVE
AND BEYOND THOSE OUTLINED WITHIN THE BASIC CONTRACT,
AND REQUEST HQ APPROVAL TO RENDER SUPPORT PER ITEM (4)
ABOVE. ALSO REQUEST CABLE AUTHORIZATION TO ISSUE
TRAVEL ORDERS.
SHOESMITH

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NNN

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
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Margaret P. Grafeld
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TAGS: BTRA
To: USTS WASHDC
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